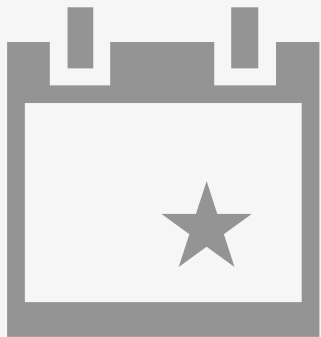


GDPR: COMPETITIVE AND COMPLIANT BEAT THE FATIGUE: STAY FOCUSED



If you're suffering from 'GDPR fatigue' here are three simple steps to get you back on track with your compliance plans.



1 FOCUS ON LONG TERM SUCCESS

Make your GDPR compliance more than a box ticking exercise, because GDPR isn't the end point for data security, it's a checkpoint.

Your compliance strategy needs to address how you'll create competitive advantage in a market where data is now a source of fear!

CREATE THE RIGHT ENVIRONMENT 2

Achieving compliance might feel like a data minefield. So bring together legal, marketing, procurement and leadership to share in the behaviours needed to succeed.

The GDPR is tied to data visibility, so you need transparency within your organisation. Everyone needs to buy into the plan.



3 DELIVER SUCCESS AFTER GDPR

Compliant behaviour must be core to your infrastructure strategy way beyond May 2018. A strong DevOps culture can help make this a reality.

Critical issues such as offshored developer resources, building in data privacy requirements and the utilisation of the DevSecOps movement need to be addressed now.