



## ABOUT THE COMPANY

Asian Continental (Pvt.) Ltd. (ACPL) is a Pakistan-based pharmaceutical manufacturing company, focused on producing and delivering high-quality healthcare products to the local market. The company has grown from being a home-based business to holding a significant position in the local pharmaceutical market.

## Case Summary

**Location:** Pakistan

**Vertiv Solutions:**

- SmartCabinet™



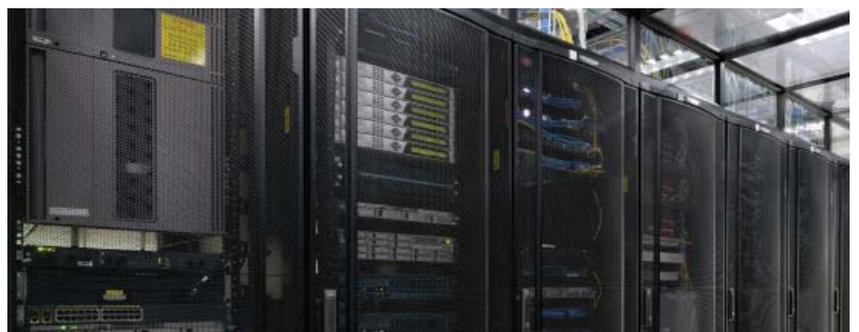
## The Situation

ACPL is operating one of the most modern pharmaceutical facilities in Karachi, featuring state-of-the-art facilities that help produce quality healthcare products for its customers. As part of its digitization efforts to further modernize its facility, the customer looked at establishing a new server room in its Karachi factory.

## The Solution

The old server room of ACPL utilized a traditional brick-and-mortar approach consisting of racks and legacy cooling technologies. It was looking for a new solution that could improve IT performance while reducing overall cost. Silicon Technologies, a valued Vertiv partner in Pakistan, introduced ACPL to the SmartCabinet™ integrated solution of Vertiv.

Immediately, ACPL saw the benefits a fully integrated micro data center would bring to its new IT server room in Karachi.



## The Results

The SmartCabinet was deployed and installed in ACPL's new IT room in just a week, enabling the customer to immediately have their IT room up and running quickly. Equipped with the latest power, cooling and monitoring technologies, the SmartCabinet from Vertiv offers the highest efficiency and availability for ACPL, suitable even in a pharmaceutical environment.

Not only was ACPL able to save time and resources with the fast deployment and fully integrated features of the solution, it was also able to efficiently manage all of its IT data in the facility, allowing it to operate leaner and better than its competitors.



SmartCabinet™



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