



OWN YOUR EDGE PROTECT YOUR CUSTOMER EXPERIENCE

Support Your Retail Digital Transformation with Infrastructure Designed for Small Edge Spaces

As customer expectations evolve from brick and mortar to brick and click, a strong, responsive IT network is more important than ever. However, while the opportunities for IT to transform retail are great, so are the challenges.

Vertiv racks, power management and cooling systems are standardized and rapidly deployable to meet the most demanding buildout schedules. Plus, our experience managing multi-site rollouts helps minimize project risks and cut deployment times. That's why nearly 90 percent of Fortune 500 retailers choose Vertiv.

Visit www.VertivCo.com/RetailEdge to see how Vertiv helps you perfect the retail customer experience

YOUR LOGO HERE



The Future of Retail is Here, and it Needs Secure, Reliable Systems

The focus on customer experience requires speed and agility across the entire retail organization, therefore the requirements for physical infrastructure have changed from being focused only on reliability to also including increased density, speed of deployment and future flexibility. To deliver, retailers are investing aggressively in compute power located closer to the buyer.

For a retailer with a network of stores and distribution centers, information technology is critical for smart displays, digital mirrors, intelligent inventory management, location-based services, and smooth merchandise logistics. To leverage the key benefits of digitization, a high-performance, fail-safe IT infrastructure, in an edge computing environment in distribution centers and stores, is vital.

The Digital Transformation of Retail — How Vertiv Makes It Easy

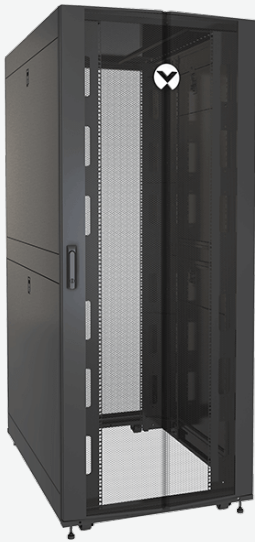
The digital transformation of retail represents a fundamental shift in how customers shop, how retailers and customers interact and how retailers collect and use data to improve performance. But it can't happen without the right support. Support from your IT infrastructure that allows your network to run uninterrupted, securely, and with remote visibility along with a team of specialists to help you configure start-up and maintain the systems on which your network depends.

Vertiv offers a complete portfolio of solutions for small spaces, supported by more than 255 service centers, 3,000 service field engineers and 400 technical support specialists. Offerings also include:

- The industry's most reliable power, cooling and management technologies
- Turnkey project management to reduce complexity and time to market
- Infrastructure assurance services to sustain high performance

Transform Your Stores with Vertiv

Vertiv critical infrastructure and services enable virtually any space to be transformed into a micro data center that can be deployed quickly, achieve high availability and enable simple, worry-free management.



Vertiv™ VR Rack

- **More space:** An extra 2.5 inches more useable depth than similar sized racks, creates room for more equipment, such as deeper servers/switches and 60A PDUs.
- **Easy access:** The Vertiv VR features easily removable panels to help you access your equipment easily, making it easier to make changes in small spaces.
- **Easy adjustments:** Tool-less design features enable easy rack configuration and adjustments, equipment installation, and service.



Liebert® GXT™4 UPS

- **Reliable power protection:** The Liebert GXT4 is a true on-line UPS that delivers continuous, high-quality AC power with no break when transferring to battery.
- **Convenient support:** Includes the Vertiv Power Assurance Package, ensuring worry-free installation and ongoing maintenance.
- **Flexible:** Improves availability by controlling power to multiple devices.
- **Additional runtime:** Supports up to six external battery cabinets for extended run-time.



Vertiv Geist™ Rack PDU

- **Get a comprehensive view:** Remotely monitor all your IT sites. Vertiv Switched rack PDUs (rPDU) provide a comprehensive view of critical IT equipment power usage, both at the rack and via remote access.
- **Control from away:** Remotely reboot outlets to power cycle unresponsive IT equipment or increase runtime of critical equipment upon power failure with outlet-level control.
- **Insights on the go:** Gather comprehensive power data at the palm of your hand with the use of the Vertiv VLC mobile app.
- **Protect your equipment:** Avoid potential circuit overloads with remote current metering and monitoring of connected loads.
- **Ensure availability:** Includes the Distribution Assurance Package, a five-year protection plan, and the industry's premier service capability.

See how we can simplify your edge computing rollouts across stores and distribution centers.
VertivCo.com/RetailEdge

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