**Privacy Notice**

This privacy notice explains how Vertiv Group Corporation and/or its subsidiaries and/or affiliates (“Vertiv”, “us” or “we”) will process your personal data collected before, during and after the Vertiv Driving Innovation 2024: Powering the AI Era, taking place in Bologna, Italy, from 18 – 22nd of November 2024 (hereinafter: the “**Event”**).

You can find the contact details of Vertiv’s Data Controller that collects personal data in your region or country by [clicking here](https://www.vertiv.com/499d1d/globalassets/documents/legal/controllers_and_data_protection_officer__rev._3.2022__354782_0.pdf).

**Personal data processed**

Before, during and after the Event, we will collect, store, disseminate and use your personal data such as: first name, last name, email, phone, city, country, company, job title, special needs (including dietary requirements), comments, voice, picture, video-footage, and transcription thereof (as the case may be).

**Purpose of the processing**

Your personal data will be processed for the following purposes:

* to conduct registration for the Event (hereinafter the “**Registration**”);
* to provide you with promotional materials like notebooks, pens and brochures during the Event (hereinafter the “**Promotion**”);
* to obtain your comments regarding the Event (“**Comments**”)
* to take photos of you at the Event (hereinafter: the “**Photos**”);
* to take video-footage of you at the Event (hereinafter: the “**Video**”); and
* to publish Photos, Comments, and Videos on various media (like magazines, newspapers, YouTube, LinkedIn, FB, and Instagram) (hereinafter jointly: the “**Media**”).

**The legal bases for processing**

The legal bases for processing of your personal data are:

1. for Registration and Promotion - legitimate interest pursued by us.

Legitimate interest for Registration and Promotion

Vertiv has legitimate interest to process your personal information for Registration and Promotion.

Your right:

You have a right to object at any time to processing of personal data for Registration and Promotion. If you object to such processing, we will immediately discontinue with this activity. However, if you object to processing for Registration purposes, eventually we will not be able to register you for the Event and you will not be able to participate.

1. for Comments, Photos, Video, and Media - a consent given by you.

Consent for Comments, Photos, and Video

During the Event you will be informed of our intention to obtain Comments, take Photos, and make Video. After receiving your oral consent, we will proceed with processing your personal data for these purposes. If you deny us such oral consent or at any time, raise an objection to processing, we will immediately discontinue with these activities.

Consent for Media

For Media, if you freely choose to do so, we will kindly ask you to provide us a written consent.

Your right:

You have a right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal. If you withdraw your consent, we will immediately discontinue with processing of your personal data for Comments, Photos, Video, and Media.

**Nature of providing the requested data**

Providing personal data for the above stated purpose is optional. Refusal to process personal data will be respected by us and, in such a case, your personal data will not be processed.

**Methods of processing personal data**

Your personal data will be processed in accordance with the principles of processing prescribed under applicable data protection laws.

Rest assured that we maintain appropriate security, technical, and organizational measures that ensure a level of security appropriate to the risk of unauthorized access to, and accidental or unlawful destruction, loss, alteration, and unauthorized disclosure of, personal data transmitted, stored, or otherwise processed.

We will process only personal data necessary for the above purposes. The people authorized to the data processing will immediately delete or make anonymous personal data unnecessary for the above purposes.

**Data retention period**

Your personal data will be kept for the time strictly necessary for the purposes they were collected, after which your personal data will be deleted or rendered anonymous.

**Data dissemination, sharing and communication**

Your personal data will be processed by our employees authorized to the data processing for the above purposes.

We may also process your personal data through entrusted external providers based on the contract with Vertiv.

Your personal data will be shared between us to ensure you will have an available badge for you to access the Event.

The list of our external providers is kept up-to-date, and you can access it at our office on request.

**Your Guaranteed Rights**

Besides your rights mentioned above, in respect to the described processing, we note you are also guaranteed the following rights:

1. right of access to personal data;
2. right of rectification of inaccurate personal data;
3. right of erasure of personal data;
4. right of restriction of processing of personal data; and
5. right to data portability.

In your request, please specify what right you want to execute and what Personal Information this is referring to.

To exercise your data privacy rights or to obtain more information, you may contact **Vertiv**:

* by completing Vertiv privacy webform ([click here](https://privacyportal.onetrust.com/webform/a8f8db78-40fe-40d9-be79-d04220f26c54/05ccd961-d3f9-438c-8363-5152493e4e5f))
* by contacting Vertiv Data Privacy Committee at: [dataprotection@vertiv.com](mailto:dataprotection@vertiv.com)
* by contacting Vertiv Data Protection Officer ([click here](https://privacyportal.onetrust.com/webform/a8f8db78-40fe-40d9-be79-d04220f26c54/05ccd961-d3f9-438c-8363-5152493e4e5f)).

If you believe that we or a person/company we have communicated your data to has violated your rights, you may file a complaint with the Data Protection Authority in your country and other competent supervisory authorities, where applicable.

**Consent Form**

I, the undersigned, freely and after being duly informed, give my consent to Vertiv to process my voice, picture, and video-footage (hereafter:” **Personal Data**”) collected during EMEA Press Conference 2023, taking place at Zagreb, on 21 - 23rd of November 2023 (hereinafter: the “**Event”**) by publishing it on various media (like magazines, newspapers, YouTube, LinkedIn, FB, and Instagram) (hereinafter jointly: the “**Media**”).

Compensation and Title

I understand and agree that I shall not receive any compensation from Vertiv´s for publishing my Personal Data on Media and that any title, copyright, and other rights related to such activity shall remain exclusively with Vertiv.

I confirm that I have read and understood my rights and other information as described in **Privacy Notice** provided at the Event.

I agree ☐

Email:

Name:

Date: