

# BEVERAGE MANUFACTURER IN PAKISTAN

A Vertiv Case Study



## Company Background

In line with its goal of offering its consumers a wide choice of products fit for every lifestyle and occasion, the company focuses on developing its brand portfolio through brand and flavor expansion to be able to meet the emerging tastes of consumers.

## The Situation

The customer undertook an aggressive expansion in Faisalabad, announcing the construction of a green field project in 2017. This new production site will have a massive production capacity of 45,000 1.5-liter bottles per hour. This is touted as the largest green field production facility in the country. In this regard, the customer was looking for a power solution that would ensure zero downtime in its facility to meet production demands.



## ABOUT THE COMPANY

This FMCG (Fast Moving Consumer Goods) company is part of a global group that manufactures and distributes soda beverages in Pakistan and the rest of the world. In Pakistan, the company currently operates six plants and 13 warehouses, serving a population of more than 170 million with a production capacity of 111 million physical cases.



## Case Summary

**Location:** Pakistan

**Vertiv Solutions:**

- Liebert® NXL 800kVA

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## The Solution

The customer was very particular with the UPS that would be installed in its new facility as previous products performed below expectations. The local Vertiv team in Pakistan introduced the Liebert® NXL 800kVA UPS. The unique features of this UPS convinced the customer of its benefits and ultimately went with the Vertiv solution over other competitors.

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## The Results

What makes the Liebert NXL stand out from its competitors is its powerful and highly-adaptive features that provide maximum power protection to critical applications. Moreover, the UPS itself is design in a robust manner, allowing operation at 100% load under a “stack-up” of conditions that would require other systems to de-rate their output or compromise system availability.

Simultaneous conditions such as clogged air filters, high ambient temperature, high altitude, fan failure, and low or high line conditions have been mitigated to ensure full rating at 100% operating loads, making it ideal for manufacturing facilities as well. The latest-generation technology that comes with the Liebert NXL makes it capable of handling plant-level power load unlike other UPS in the market.

This solution, overall, provided the customer with maximum power availability, supporting business expansion needs in Pakistan.



**Liebert® NXL 800kVA**

For more information on the Liebert® NXL 800kVA and other infrastructure solutions, please visit

**[www.VertivCo.com](http://www.VertivCo.com)**