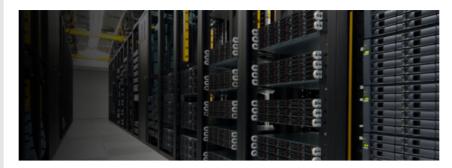


## FEATURED CONTENT

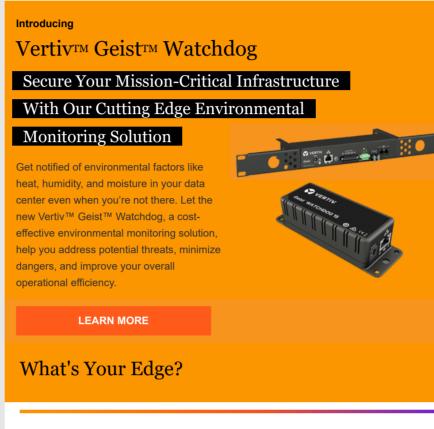
2023 Hyperscale Data Center Design: A Global View of Standardization and Localization



In this paper industry experts Peter Panfil, Sam Bainborough, Wojtek Piorko, Tony Gaunt and Marc Stewart take a global view of the current state of hyperscale data center design and provide insights into the industry's future direction. We examine the benefits of standardization in data center design and operations, while also recognizing the importance of localization in meeting the unique needs of different regions and markets.

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TECHNOLOGY UPDATE



## IN THE NEWS



Vertiv Recognized as 2022 Company of the Year by Frost & Sullivan in the Asia-Pacific Data Center Power Solutions Industry

Vertiv has been recognized as Asia-Pacific Data Center Power Solutions Industry 2022 Company of the Year by Frost & Sullivan. The award recognizes companies that exemplify visionary innovation, market-leading performance, and unmatched customer care. Learn More

#### **VERTIV INSIGHTS**





How to Off-set Peak Energy Demand to Contain Energy Costs

Today, peak shifting capability in an Uninterruptible Power Supply (UPS) is a valuable feature that allows users to better manage energy consumption when electricity demand is highest. By temporarily storing energy during non-peak hours and releasing it during peak hours, users reduce the strain on the power grid and help balance supply and demand. This shifting results in cost savings for the user as electricity is typically more expensive during peak hours. Learn More Data Center Design | Modern Data Center Best Practices

While designing data centers is no easy task and will require a significant investment of time and resources to get the details right for your specific facility, there are some fundamental data center design best practices that apply to any design/build undertaking. Use these guidelines to build a framework for your project's success. Learn More

### **Events Calendar**

Vertiv at W Media Cloud & Data Center Convention 2023

We are once again excited to be part of this year's W Media Cloud & Data Center Convention series happening across Asia. Check out the dates below and watch out for more details on how you can meet and chat with our experts!

Philippines	June 22, 2023	Grand Hyatt Manila
Singapore	July 20, 2023	Marina Bay Sands Expo & Convention Center
Australia	August 24, 2023	Sydney International Convention Centre
Korea	August 31, 2023	Fairmont Ambassador Seoul
Malaysia	October 5, 2023	Hilton Kuala Lumpur
New Zealand	November 2, 2023	Grand Millennium Hotel, Auckland
Thailand	November 16, 2023	Siam Kempinski Hotel Bangkok



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