Terms and Conditions for the Vertiv™ Second Time Buy Promotion – RESELLER

1. GENERAL

1.1. The Vertiv™ Second Time Buy Promotion (hereinafter "Promotion") potentially offers benefits to authorized Vertiv distribution partners ("Distributors") for reselling Vertiv products to eligible resellers. As a reseller, you may be indirectly impacted by this Promotion, subject to the terms set by your Distributor.

1.2. Duration: The Promotion is in effect from 1st of July 2025 until 31st of December 2025. However, any benefits to resellers are contingent upon the participation and discretion of the Distributors.

1.3. Geographic Reach: The Promotion is applicable in the following specified EMEA countries: United Kingdom Belgium, Denmark, Finland, Ireland, Luxembourg, Netherlands, Norway, Sweden, Italy, Spain, Portugal, France, Austria, Germany, Switzerland, Albania, Armenia, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Israel, Kosovo, Latvia, Lithuania, Malta, Moldova, Montenegro, North Macedonia, Poland, Romania, Serbia, Slovakia, Slovenia, Ukraine, Turkey, Georgia, Kazakhstan, Uzbekistan, Tajikistan, Turkmenistan, Azerbaijan, Kyrgyzstan, UAE, Saudi, Oman, Qatar, Lebanon, Jordon, Iraq, Bahrain, Afghanistan and Yemen.

2. ELIGIBLE DISTRIBUTORS AND RESELLERS

2.1. This Promotion is applicable only to Resellers when buying Vertiv products from the CPL through a Vertiv Authorized Distribution partner (hereinafter: Distributor) for their second purchase during the valid promotional dates between 1st of July 2025 until 31st of December 2025. A list of Distributors for your region can be found here.

2.2. As a reseller, you may be eligible for indirect benefits through this Promotion if you are considered a reseller who have purchased from the Channel Price List (CPL) through their current Distributor for the second time within the promotional dates.

3. PRODUCTS

3.1. Scope: The Promotion covers products listed on the Vertiv Standard Channel Price List (CPL), excluding products not on the CPL. Availability and participation in the Promotion are subject to your Distributor's discretion.

3.2. Availability: Product availability under this Promotion is dependent on your Distributor's stock levels.

4. DISCOUNT and PRICE

4.1. Pricing and Quotes

The final price offered to you as a Reseller will be determined by your Distributor's quote. Vertiv does not control or guarantee the final price you may receive. While the Promotion includes a potential rebate for Distributors, this does not guarantee any direct financial benefit, discount, or specific pricing to you as a reseller. Any potential benefits are subject to negotiation and agreement between you and your Distributor.

The potential benefits from this Promotion are typically provided through a personalized quote, not via the Distributor's online shop.

To inquire about potential benefits related to this Promotion, you are encouraged to contact your preferred Distributor directly and mention the code '**PerfectPartner40**'.

4.2. Discount and Pricing Terms

Any potential discount you may receive from your Distributor based on this Promotion is linked to the official Vertiv Channel Price List per region. However, the actual discount, if any, is at the discretion of your Distributor.

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Prices are subject to local regulations, and additional fees may apply. We advise you to contact your preferred Distributor for the final price offer and details.

4.3. Activation and Limitations

This Promotion is an activation promotion. As a Reseller, you may potentially benefit from a discount for a maximum of 5 units per product category on your single purchase order from the Distributor. This potential benefit is subject to your Distributor's participation and discretion.

Exceptions to the maximum number of units can be discussed between you and your Distributor, particularly for larger orders or projects (a minimum of 15K in transacted currency), subject to approval.

4.4. Freight and Additional Costs

Freight terms are decided by your Distributor and are not directly influenced by this Promotion. Please discuss with your Distributor for specific information on freight terms, quotes, and any additional tax or custom fees, especially for countries outside of the EU.

5. FINAL PROVISIONS

5.1. Informational Purpose: This document is intended to inform you about a potential Promotion that your Distributor may participate in. It does not constitute an offer or guarantee of specific terms or pricing to you as a reseller.

5.2. No Claims Against Vertiv: As a reseller, you have no claim against Vertiv regarding the terms, participation, pricing, or benefits of this Promotion.

5.3. Promotion Subject to Change: Vertiv reserves the right to amend or cancel the Promotion at any time, without prior notice to resellers.

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